

# **THE SOUTHWEST DIFFERENCE**

## **Standard Features for Long Life and Low Maintenance**

**Meet or Exceeds all National Building and Safety Standards**  
**Construction Crews in house vs. sales office & cheapest contract bids**  
**Full 12-8 inch Wall, Floor and Bond Beam vs. 5-6 inch Industry Standards**  
**Shot Crete (computer batched concrete w/rock) vs. Dry Gunite (mixed on site)**  
**Steel Chairs to suspend reinforcement vs. broken bricks**  
**Galvanized wire ties vs. low grade wire that rusts and cause staining**  
**33% Heavier Reinforcement Steel (1/2 inch rebar vs. 3/8 inch)**  
**50% Stronger Reinforcement Steel (60,000 psi vs. 40,000 psi)**  
**20% More Steel Reinforcement (10 inch on center vs. 12 inch)**  
**Over excavated digs to allow all pools to be built on improved stabilized foundations**  
**Air Entrained Concrete for Freeze-thaw conditions vs. Dry Gunite**  
**Unblockable Dual VGB approved drains (to prevent entrapment and remove leaves)**  
**Automatic surface skimmers to remove floating debris**  
**Molded Bullnose Brick vs. wire cut (for smooth edge and consistency)**  
**Imported frac grade sand for smooth brick joints vs. reg brick mortar**  
**Frost Proof waterline tile for Extreme winter conditions**  
**Deck O Seal behind coping to prevent freeze loosening Brick / Rock**  
**Heavy rebar steel in deck vs. fiber mesh or reinforcement wire**  
**100% Natural Quartz Finish with 10 year delamination Warranty**  
**Low voltage underwater lighting for safe night time swimming**  
**APSP Member (to stay abreast of all safety standards and latest technologies)**  
**Master Pool Guild Member (exclusive for Top Builders to exchange trade secrets)**  
**Aqua International Hall of Fame Member (rated Top 100 Pool Co. in America 5yr)**  
**2 inch commercial grade plumbing vs. 1.5 inch (for better fluid dynamics)**  
**High Flo Efficient Pumps with extended warranties**  
**Cartridge Filter standard for better clarity, water savings and less maintenance**  
**Automatic Water Leveler maintains a constant pool level (water H/U by owner)**  
**Automatic Time Clock (oversized pumps can rest between cycles)**  
**Automatic Freeze Protection prevents freeze damage**  
**Automatic Chlorine Feeders help keep water clear, blue and safe to swim in**  
**Full Service Department In House available vs. wait on sub contractor to stop by**

- \*\*\* Only Life Time Structural Shell Guarantee in West Texas vs. 1 year traditional**
- \*\*\* Only Life Time In Floor Cleaning System on the market, Exclusive to SW Pools**
- \*\*\* Only Life Time Plumbing Warranty available in the Big Country vs. 1 year**
- \*\*\* Only 10 Year Plaster Warranty as a Standard Feature offered vs. 1 year**